

DEPARTMENT OF SOCIOLOGY AND COMMUNICATION

Overview

Welcome to the Department of Sociology and Communication! Please take some time to look at our degree programs and learn about our stellar community of faculty and staff. We are home to the sociology and communication programs and the interdisciplinary Mexican American, Latinx, and Borderland Studies minor. We have dynamic faculty engaged in high-impact teaching and research.

The Sociology Program at A&M-San Antonio offers majors/minors an opportunity to develop team building, critical thinking skills, community engagement, and creative research. We offer both a Bachelor of Science and a Bachelor of Arts in Sociology. The sociology faculty at A&M-San Antonio has research and teaching interests in various fields of inquiry—women, gender, and sexuality studies, aging, environmental sociology, science and technology, race and ethnic relations, urban sociology, security studies, human rights, and Latinx studies. Faculty are engaged in research funded by the National Science Foundation. The 21st century presents renewed challenges of social oppression, economic exploitation, and environmental crises. As sociologists, we are steadfastly committed to knowledge production that ushers social awareness and the potential for policy changes that create a more just and egalitarian society. Our alumni thrive in business, marketing, criminal justice, law, social work, human relations, non-governmental organizations (NGOs), health care, and more. Sociology alumni also regularly begin graduate school studies in sociology and related fields.

The Communication Program provides a broad understanding of the study of mass communication institutions, processes, research methods, and analysis. The study of communication will equip you to understand and evaluate the role of communication as a set of principles and strategies for understanding relationships, exercising individual and collective rights, and the skills to enact effective problem-solving, team-building, and conflict-resolution methods to become effective citizens and lifelong learners. The communication program offers a Bachelor of Arts in Communication with mass communication and media tracks. The communication faculty is a mix of research faculty and former professional journalists. The communication program is home to the award-winning Jaguar Student Media. Our students produce The Mesquite News, El Espejo Magazine, and Enlace Newscast. Our students earn regional and national distinction annually, competing for and winning awards, scholarships, grants, and professional development opportunities.

Please take a look at what our department has to offer. If you are interested in pursuing one of our degrees or working with one of our outstanding faculty, please reach out. I look forward to seeing you!

Contact Information

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Programs

- Communication, Minor (<https://catalog.tamusa.edu/undergraduate/arts-sciences/sociology-communication/communication-minor/>)

- Communications, Bachelor of Arts (<https://catalog.tamusa.edu/undergraduate/arts-sciences/sociology-communication/communications-ba/>)
- Sociology, Bachelor of Arts (<https://catalog.tamusa.edu/undergraduate/arts-sciences/sociology-communication/sociology-ba/>)
- Sociology, Bachelor of Science (<https://catalog.tamusa.edu/undergraduate/arts-sciences/sociology-communication/sociology-bs/>)
- Sociology, Minor (<https://catalog.tamusa.edu/undergraduate/arts-sciences/sociology-communication/sociology-minor/>)

Courses Communication

Code	Title	Credits
COMM 1307	Intro to Mass Communication	3
COMM 1315	Fundamentals of Public Speaking	3
COMM 1318	Interpersonal Communication	3
COMM 2305	News Editing	3
COMM 2311	Media Writing	3
COMM 2312	Multimedia Literacy	3
COMM 3301	Reporting	3
COMM 3302	Feature Writing	3
COMM 3303	Feature Writing	3
COMM 3304	Multimedia Storytelling	3
COMM 3305	Web Design Principles	3
COMM 3307	Video Storytelling	3
COMM 3308	Scriptwriting	3
COMM 3310	Social Media for Journalists	3
COMM 3311	Magazine Design/Production	3
COMM 3312	Media Design	3
COMM 3313	Podcasting	3
COMM 3321	Principles of Advertising	3
COMM 3328	Photojournalism	3
COMM 3341	Research Methods	3
COMM 3350	Theories of Communication	3
COMM 3351	Media Effects	3
COMM 3360	Intercultural Communication	3
COMM 4194	Portfolio & Prof Development	1
COMM 4303	History of Journalism	3
COMM 4306	Selected Topics in Comm	3
COMM 4309	Minorities in the Media	3
COMM 4310	Persuasion	3
COMM 4315	Media Ethics	3
COMM 4316	TV News	3
COMM 4317	Media Law	3
COMM 4322	Public Relations	3
COMM 4323	Public Relations Strategies	3
COMM 4325	Writing for Public Relations	3
COMM 4326	Public Relations Case Studies	3
COMM 4335	Video Production & Editing	3
COMM 4337	Adv Television Prod & Directn	3
COMM 4391	Independent Study in Comm	3

COMM 4392	Internship	3
COMM 4393	Senior Communications Seminar	3

Sociology

Code	Title	Credits
SOCI 1301	Principles of Sociology	3
SOCI 1306	Social Problems	3
SOCI 2330	The Craft of Sociology	3
SOCI 2356	Gender and Society	3
SOCI 2361	Introduction to Mexican American, Latinx, and Borderlands Studies	3
SOCI 2386	Intro to Borderlands Studies	3
SOCI 3302	Social Deviance	3
SOCI 3304	Sociology of Popular Culture	3
SOCI 3310	Sociological Theory	3
SOCI 3311	Social Psychology	3
SOCI 3312	Health and Society	3
SOCI 3313	LGBTQ+	3
SOCI 3320	Research Methods in Sociology	3
SOCI 3322	Juvenile Delinquency	3
SOCI 3330	Statistics for Sociology	3
SOCI 3340	Environmental Sociology	3
SOCI 3350	Myths & Reality-Marrige/Family	3
SOCI 3360	Inequality/Social Stratificatn	3
SOCI 3361	Mexican Americans: Identity, Movements, and Social Justice	3
SOCI 3362	Immigration, Racial Politics, and Nation	3
SOCI 3364	Sociology of Religion	3
SOCI 3365	Social Movements	3
SOCI 3370	Introduction to Human Services	3
SOCI 4320	Law and Society	3
SOCI 4331	Demography & Populatn Problems	3
SOCI 4340	Topics: Environmental Sociology	3
SOCI 4341	Water and Society	3
SOCI 4342	Technology and Society	3
SOCI 4343	Soci & Natural Sys US-Mex Brdr	3
SOCI 4344	Urban Sociology	3
SOCI 4350	Selected Topics in Family	3
SOCI 4351	Families and Inequality	3
SOCI 4352	Deconstructing Disney: Race, Gender, and Age	3
SOCI 4353	Mexican American Families	3
SOCI 4354	Sex, Sexuality, and Society	3
SOCI 4362	Race and Ethnicity	3
SOCI 4363	Afrx-Latinxs: Race, Culture, and Transnationalism	3
SOCI 4364	Women of Color	3
SOCI 4366	Regression & Data Analysis Soc	3
SOCI 4371	Aging in America	3
SOCI 4372	Death and Dying	3
SOCI 4380	Selected Topics in Sociology	3
SOCI 4391	Sociology Internship	3
SOCI 4392	Sociology Capstone	3
SOCI 4393	Directed Research in Sociology	3